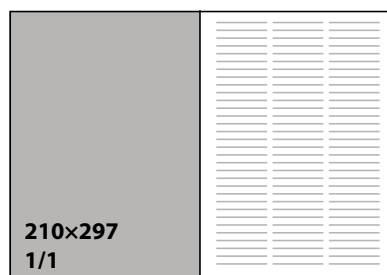
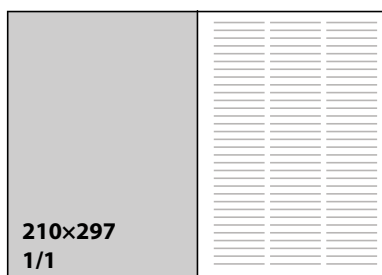


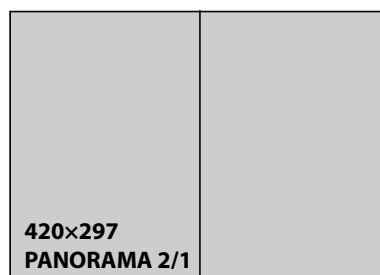
Ceník inzerce v Magazínech Wirtschaft



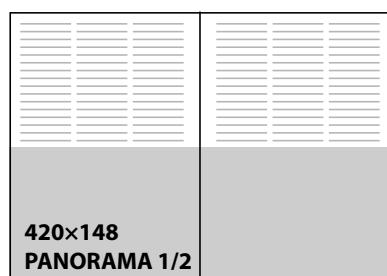
obálka (2., 3. nebo 4 strana) 210x297 mm 48.000 Kč spad



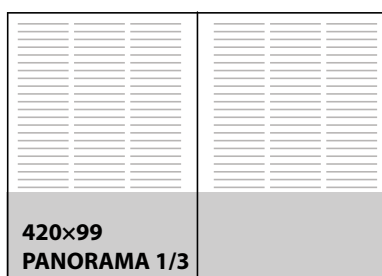
1/1 210x297 mm 38.400 Kč spad



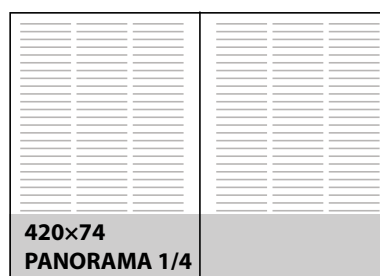
PANORAMA 2/1 420x297 mm 76.800 Kč spad



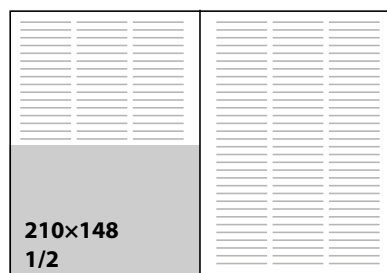
PANORAMA 1/2 420x148 mm 38.400 Kč spad



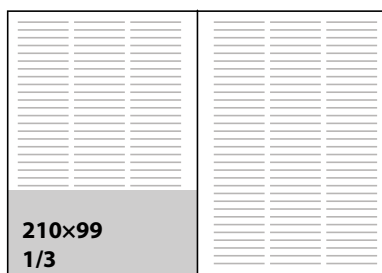
PANORAMA 1/3 420x99 mm 25.600 Kč spad



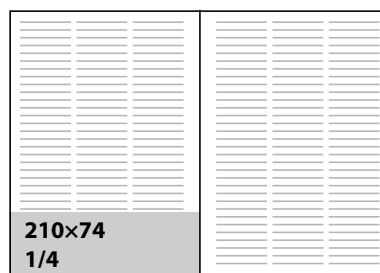
PANORAMA 1/4 420x74 mm 19.200 Kč spad



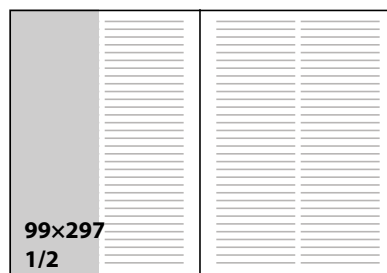
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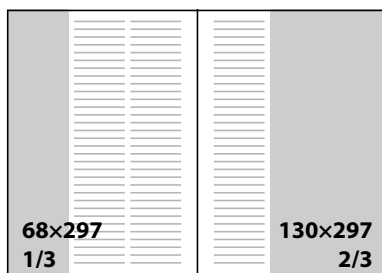
1/3 210x99 mm 12.800 Kč spad



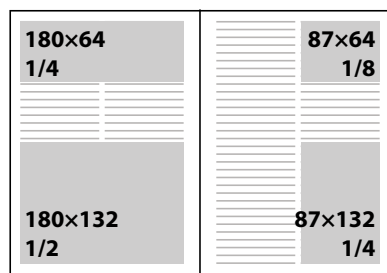
1/4 210x74 mm 9.600 Kč spad



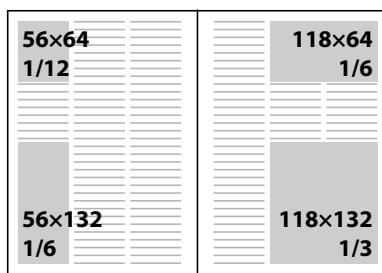
1/2 99x297 mm 19.200 Kč spad



1/3 68x297 mm 12.800 Kč spad 2/3 130x297 mm 25.600 Kč spad



1/4 180x64 mm zrcadlo 9.600 Kč 1/8 87x64 mm zrcadlo 4.800 Kč
1/2 180x132 mm zrcadlo 19.200 Kč 1/4 87x132 mm zrcadlo 9.600 Kč



1/12 56x64 mm zrcadlo 3.200 Kč 1/6 118x64 mm zrcadlo 6.400 Kč
1/6 56x132 mm zrcadlo 6.400 Kč 1/3 118x132 mm zrcadlo 12.800 Kč

Barevná inzerce

Provize pro reklamní agentury: 15 %

Ceny při opakování – slevy:

3x = 7 %, 6x = 15 %

Storno-poplatky:

14 dní před zveřejněním = 30 %,

10 dní = 50 %, 5 dní = 100 %

Platnost od 18. března 2011

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