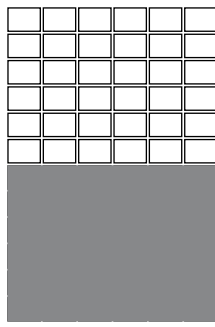
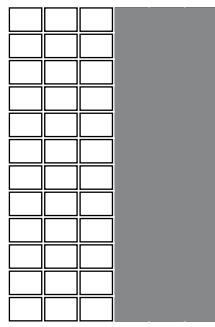




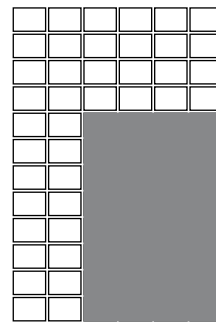
1/1 = 278×433 mm
3.600,- Euro



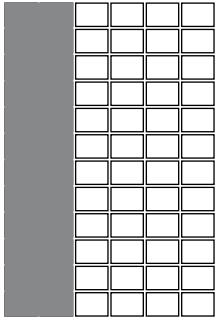
1/2 A = 278×206 mm
1.800,- Euro



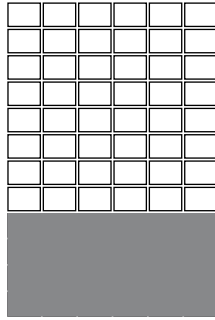
1/2 B = 137×416 mm
1.800,- Euro



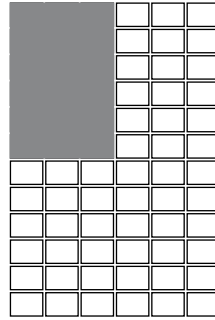
JuniorPage, 184×276 mm
1590,- Euro



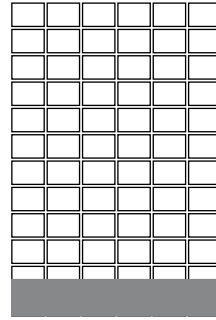
1/3 B = 90×416 mm
1200,- Euro



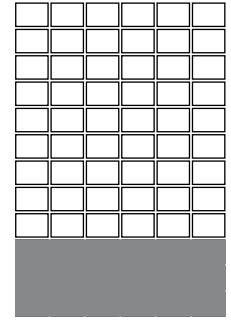
1/3 A = 278×136 mm
1.200,- Euro



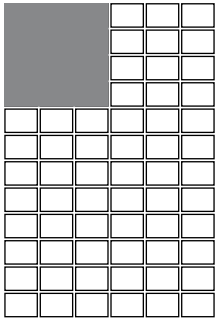
1/4 C = 137×206 mm
890,- Euro



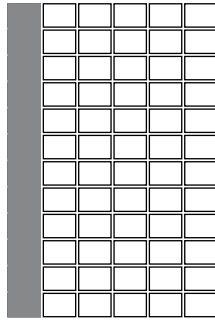
1/8 A = 278×48 mm
410,- Euro



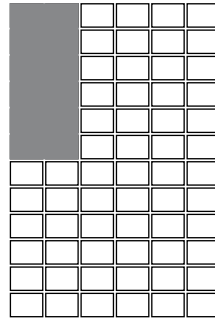
1/4 A = 278×101 mm
870,- Euro



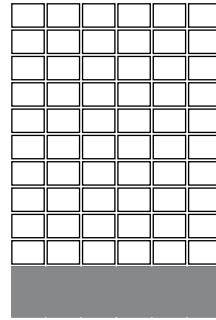
1/6 D = 137×136 mm
590,- Euro



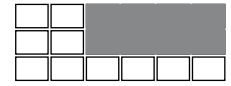
1/6 C = 43×416 mm
600,- Euro



1/6 B = 90 × 206 mm
590,- Euro



1/6 A = 278×66 mm
570,- Euro



1/9 A = 184×66 mm
380,- Euro



1/12 B = 137×66 mm
290,- Euro



1/12 A = 278×31 mm
270,- Euro



1/36 A = 43×66 mm
100,- Euro



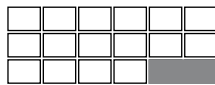
1/24 B = 43×101 mm
150,- Euro



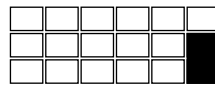
1/18 A = 90×66 mm
190,- Euro



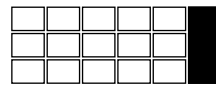
1/24 A = 137×31 mm
130,- Euro



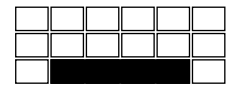
1/36 B = 90×31 mm
90,- Euro



1/36 = 43×66 mm
Titelseite: 160,- Euro
(nur farbig)



1/24 B = 43×101 mm
Titelseite: 320,- Euro
(nur farbig)



1/18 B = 184×31 mm
Titelseite: 330,- Euro
(nur farbig)

Anzeigenpreisliste der Prager Zeitung – Variante Schwarzweiß

Grundpreis (4c): 1,44 €/mm/Spalte

Der Grundpreis gilt auch für Sonderformate!

Provision für Werbeagenturen: 15 %

Mengenrabatt: 3× = 5 %, 6× = 7 %, 9× = 10 %, 12× und mehr = 15 %

Bei Anzeigenformaten ist erst die Breite und dann die Höhe angegeben.
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