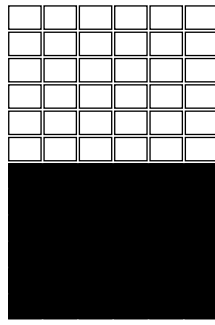
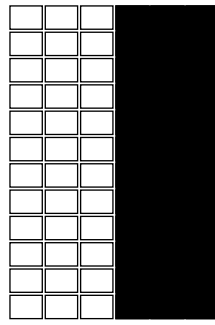


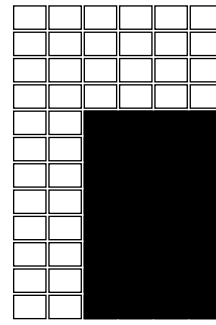
1/1 = 278×433 mm
4.000,- Euro



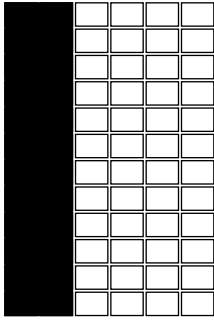
1/2 A = 278×206 mm
2.000,- Euro



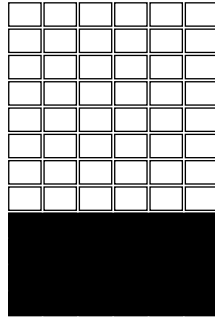
1/2 B = 137×416 mm
2.000,- Euro



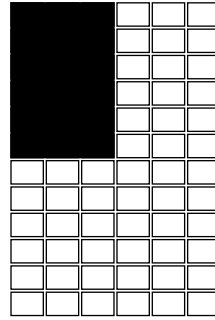
JuniorPage, 184×276 mm
1.770,- Euro



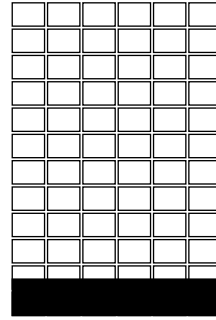
1/3 B = 90×416 mm
1330,- Euro



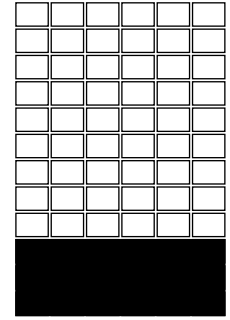
1/3 A = 278×136 mm
1300,- Euro



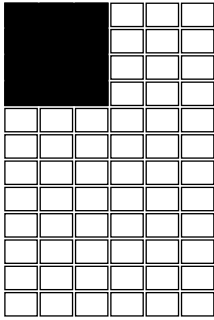
1/4 C = 137×206 mm
990,- Euro



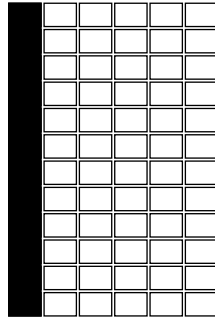
1/8 A = 278×48 mm
460,- Euro



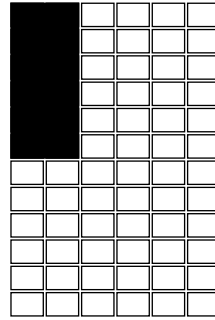
1/4 A = 278×101 mm
970,- Euro



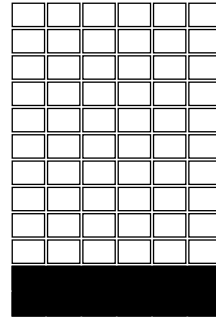
1/6 D = 137×136 mm
650,- Euro



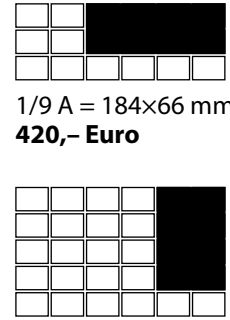
1/6 C = 43×416 mm
670,- Euro



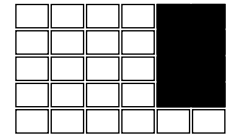
1/6 B = 90 × 206 mm
660,- Euro



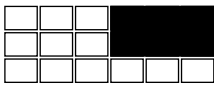
1/6 A = 278×66 mm
630,- Euro



1/9 A = 184×66 mm
420,- Euro



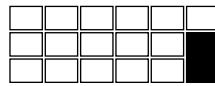
1/9 B = 90×136 mm
440,- Euro



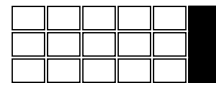
1/12 B = 137×66 mm
320,- Euro



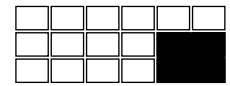
1/12 A = 278×31 mm
300,- Euro



1/36 A = 43×66 mm
105,- Euro



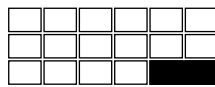
1/24 B = 43×101 mm
160,- Euro



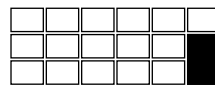
1/18 A = 90×66 mm
210,- Euro



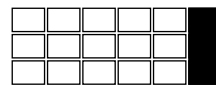
1/24 A = 137×31 mm
150,- Euro



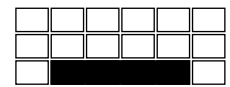
1/36 B = 90×31 mm
100,- Euro



1/36 = 43×66 mm
Titelseite: 160,- Euro
(nur farbig)



1/24 B = 43×101 mm
Titelseite: 320,- Euro
(nur farbig)



1/18 B = 184×31 mm
Titelseite: 330,- Euro
(nur farbig)

Anzeigenpreisliste der Prager Zeitung – Farbanzeigen

Grundpreis (4c): 1,60 €/mm/Spalte

Der Grundpreis gilt auch für Sonderformate!

Provision für Werbeagenturen: 15 %

Mengenrabatt: 3× = 5 %, 6× = 7 %, 9× = 10 %, 12× und mehr = 15 %

Bei Anzeigenformaten ist erst die Breite und dann die Höhe angegeben.
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